



PT SELAMAT SEMPURNA Tbk.
MEMBER OF ADR GROUP

Citi

ASEAN Investor Conference 2014

Ritz Carlton Millenia , Singapore

June 13, 2014

- ❑ The Largest Filter Manufacturer in the region
- ❑ The Most Comprehensive range of products
- ❑ Exported to more than **110** countries worldwide
- ❑ Trademark Registration in more than **100** countries worldwide

Filtration



Automotive Filter

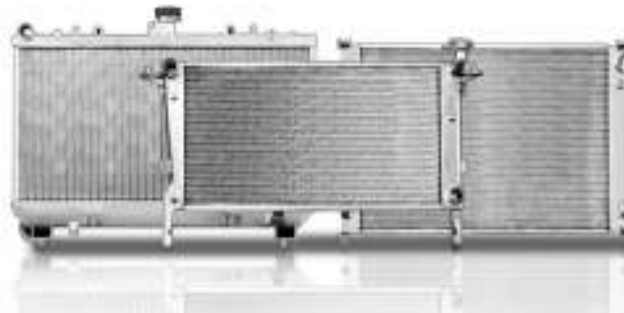


Heavy Equipment Filter

Heat Exchanger



Aluminum Plastic Radiator



All Aluminum Racing Radiator



Copper Brass Radiator



Oil Cooler



Copper Plastic Radiator



Heavy Equipment Radiator



Radiator for Genset

Capacity & Utilization

| Filtration | Capacity | Production | % Utilization |
|------------|----------|------------|---------------|
| 2009 | 72.000 | 39.596 | 55% |
| 2010 | 72.000 | 48.256 | 67% |
| 2011 | 96.000 | 51.974 | 54% |
| 2012 | 96.000 | 51.800 | 54% |
| 2013 | 96.000 | 53.580 | 56% |

| Heat Exchanger | Aluminum | | | Copper Brass | | |
|----------------|----------|------------|-----|--------------|------------|-----|
| | Capacity | Production | % | Capacity | Production | % |
| 2009 | 750 | 629 | 84% | 450 | 108 | 24% |
| 2010 | 1.500 | 739 | 49% | 450 | 89 | 20% |
| 2011 | 1.500 | 778 | 52% | 450 | 71 | 16% |
| 2012 | 1.500 | 703 | 47% | 450 | 58 | 13% |
| 2013 | 1.500 | 733 | 49% | 450 | 38 | 8% |

Capacity and Utilization of Bodymaker & Other Products

| Product | Capacity | Production | | | | | | | | | |
|-------------------|----------|------------|-----|-------|-----|-------|-----|-------|-----|-------|-----|
| | | 2013 | % | 2012 | % | 2011 | % | 2010 | % | 2009 | % |
| Bodymaker | 10.000 | 2.704 | 27% | 3.871 | 39% | 3.514 | 35% | 2.615 | 26% | 1.849 | 18% |
| Brake Pipe | 1.800 | 1.151 | 63% | 871 | 48% | 610 | 34% | 477 | 26% | 219 | 12% |
| Fuel Tank | 96 | 64 | 66% | 68 | 71% | 56 | 58% | 45 | 47% | 27 | 28% |
| Muffler | 76 | 47 | 62% | 42 | 55% | 31 | 40% | 28 | 37% | 11 | 15% |

Amount in Thousand Unit except Bodymaker

Brand Names

Our Product brand names are well recognized in the after market as well as OEM & OES, both locally and internationally. Some of our brand names are:



SAKURA
Filtration Product



RADIATOR



DUMP HOIST



COOLANT



BRAKE PARTS

List of OEM/OES

- Anhui HA
- Bei Ben
- Carrier
- Caterpillar
- Chery
- Chevrolet
- CNH (New Holland)
- Daihatsu
- Ford
- Foton
- Greatwall
- Hino
- Hitachi
- Holden
- Honda
- Hyundai
- Isuzu
- JCB
- KIA
- Kobelco
- Komatsu
- Kubota
- MAN
- Mazda
- Mercedes-Benz
- Mitsubishi
- Nissan
- Shanghai DE
- Shantui CM
- Suzuki
- TCM
- Toyota
- UD Trucks
- Yanmar

Technical Assistance

Filters

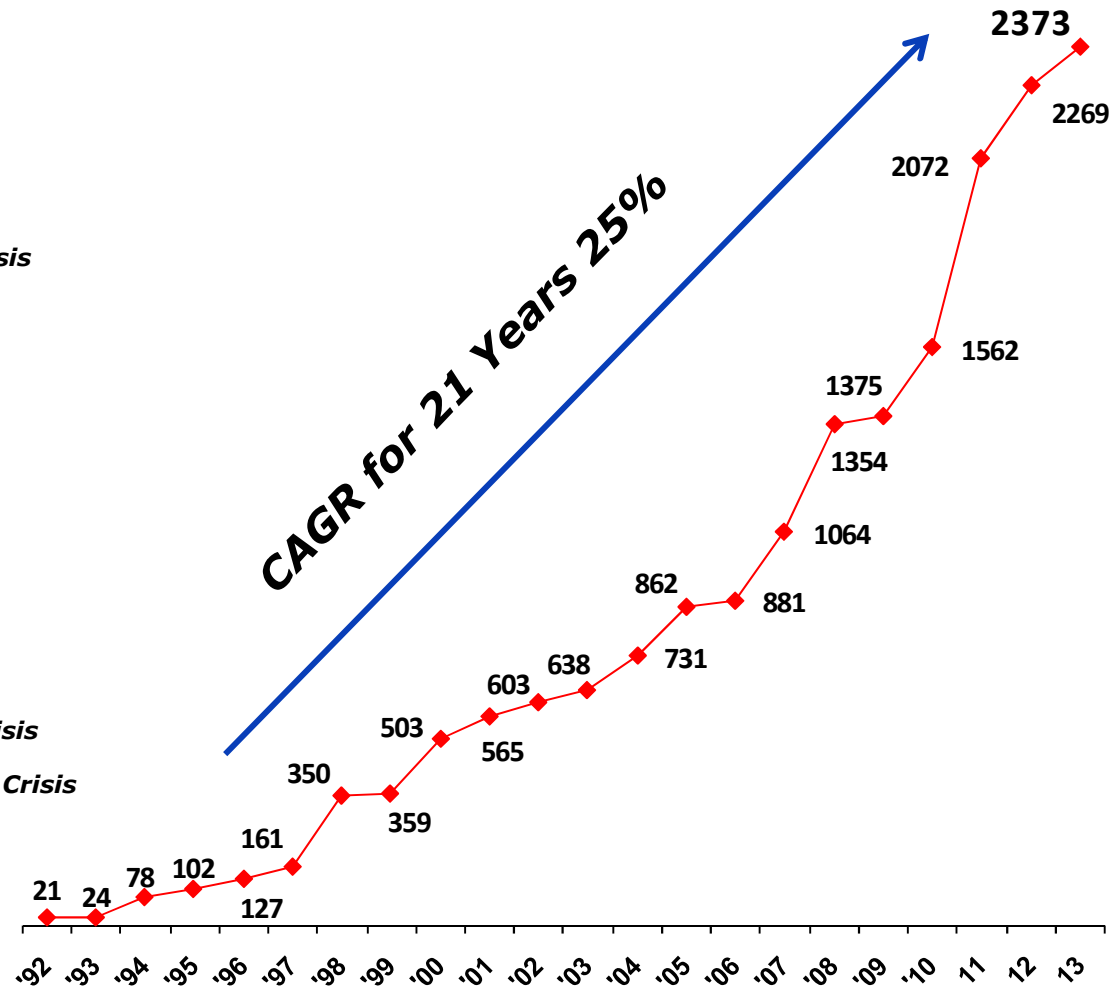
- **1984:** Donaldson Company Inc., USA (PT Panata Jaya Mandiri)
- **1985:** Mahle Japan Limited, Japan. (formerly Tsuchiya Manufacturing Co. Ltd., Japan)
- **1988:** Tokyo Roki Co., Ltd., Japan (PT Selamat Sempurna Tbk)

Radiators & Others

- **1979:** Tokyo Radiators Mfg. Co. Ltd., Japan (1979)
(Radiator - PT Selamat Sempurna Tbk)
- **1982:** Usui Kokusai Sangyo Kaisha Ltd., Japan (1982)
(Brake Pipes - PT Selamat Sempurna Tbk.)
- **1989:** ShinMaywa Industrial Co. Ltd., Japan.
(PT Hydraxle Perkasa)
- **2013:** Sueyoshi Kogyo Co. Ltd., Japan.
(Fuel Tank and Hydraulic Tank for Construction Machinery – PT Selamat Sempurna Tbk)

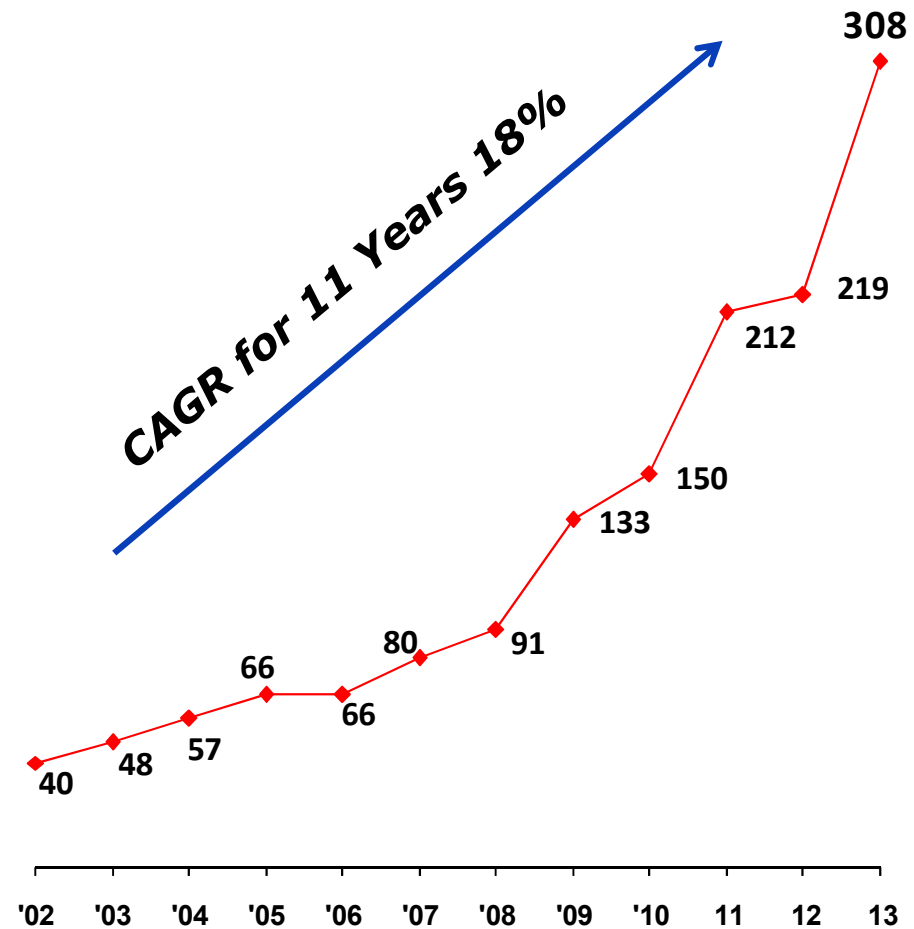
21 Years Consecutive Sales Growth

| No | Year | Net Sales |
|----|-------|-----------|
| | 1992 | 21 |
| 1 | 1993 | 24 |
| 2 | 1994 | 78 |
| 3 | 1995 | 102 |
| 4 | 1996 | 127 |
| 5 | 1997 | 161 |
| 6 | 1998 | 350 |
| 7 | 1999 | 359 |
| 8 | 2000 | 503 |
| 9 | 2001 | 565 |
| 10 | 2002 | 603 |
| 11 | 2003 | 638 |
| 12 | 2004 | 731 |
| 13 | 2005 | 862 |
| 14 | 2006 | 881 |
| 15 | 2007 | 1.064 |
| 16 | 2008 | 1.354 |
| 17 | 2009 | 1.375 |
| 18 | 2010 | 1.562 |
| 19 | 2011 | 2.072 |
| 20 | 2012* | 2.269 |
| 21 | 2013 | 2.373 |



11 Years Consecutive Net Income

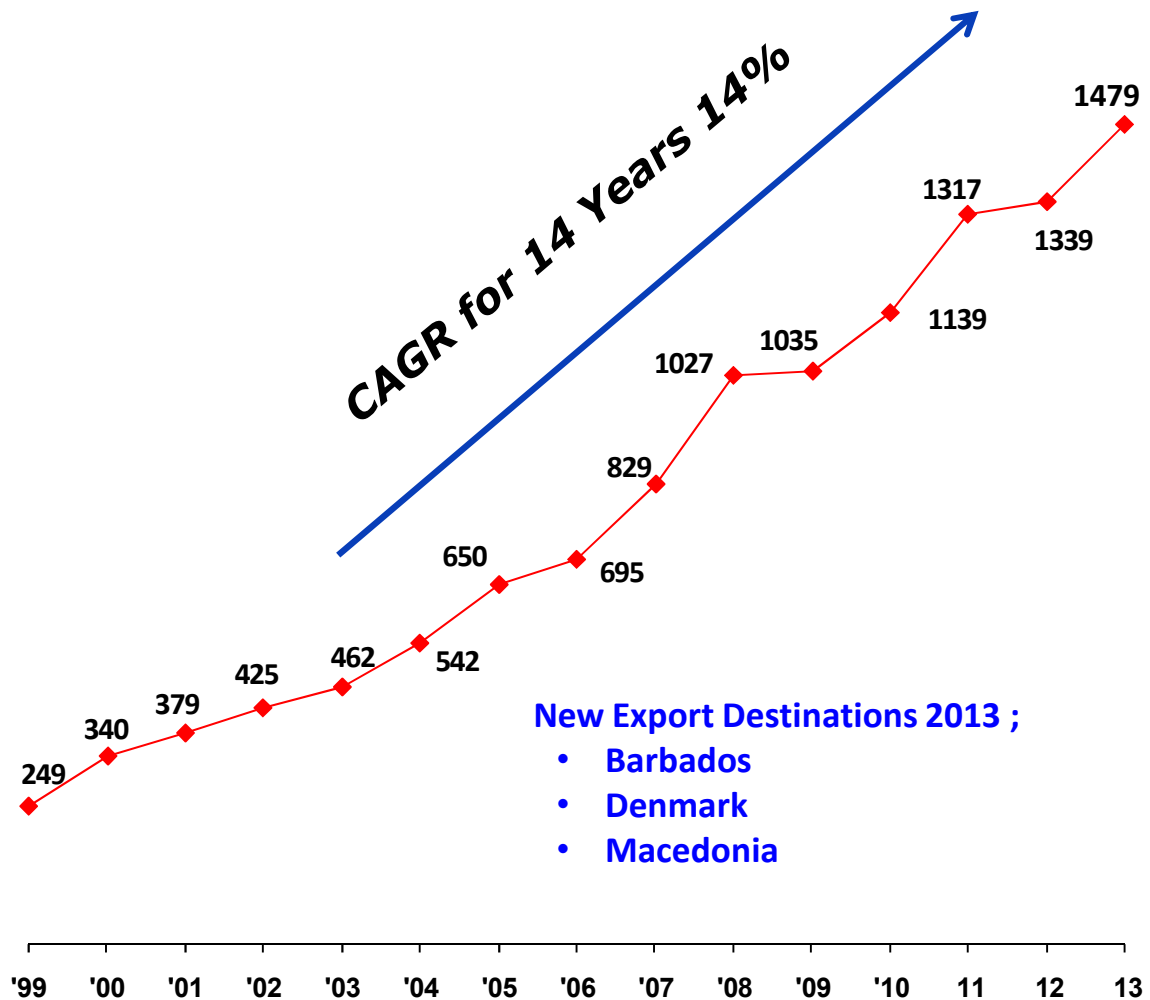
| | Year | Net Income |
|----|--------|------------|
| | 2002 | 40 |
| 1 | 2003 | 48 |
| 2 | 2004 | 57 |
| 3 | 2005 | 66 |
| 4 | 2006 | 66 |
| 5 | 2007 | 80 |
| 6 | 2008 | 91 |
| 7 | 2009 | 133 |
| 8 | 2010 | 150 |
| 9 | 2011 | 212 |
| 10 | 2012*) | 219 |
| 11 | 2013 | 308 |



14 Years Consecutive **Export** Sales Growth

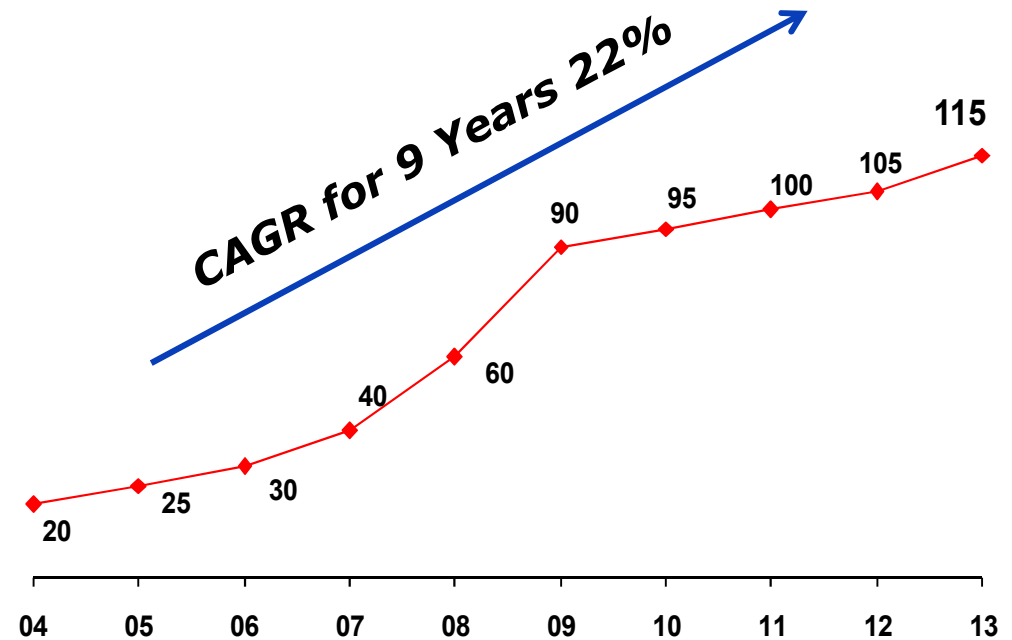
| No | Year | Export Sales |
|----|------|--------------|
| | 1999 | 249 |
| 1 | 2000 | 340 |
| 2 | 2001 | 379 |
| 3 | 2002 | 425 |
| 4 | 2003 | 462 |
| 5 | 2004 | 542 |
| 6 | 2005 | 650 |
| 7 | 2006 | 695 |
| 8 | 2007 | 829 |
| 9 | 2008 | 1.027 |
| 10 | 2009 | 1.035 |
| 11 | 2010 | 1.139 |
| 12 | 2011 | 1.317 |
| 13 | 2012 | 1.339 |
| 14 | 2013 | 1.479 |

Amount in Billion Rupiah



9 Years Consecutive Dividend Payment Growth

| No | Financial Year | Dividend Per Share | Earning Per Share | Payout Ratio |
|----|----------------|--------------------|-------------------|--------------|
| | 2004 | 20 | 44 | 45% |
| 1 | 2005 | 25 | 46 | 49% |
| 2 | 2006 | 30 | 46 | 62% |
| 3 | 2007 | 40 | 56 | 72% |
| 4 | 2008 | 60 | 64 | 94% |
| 5 | 2009 | 90 | 92 | 98% |
| 6 | 2010 | 95 | 104 | 91% |
| 7 | 2011 | 100 | 140 | 71% |
| 8 | 2012 | 105 | 162 | 65% |
| 9 | 2013 | 115 | 214 | 54% |



DIVIDEND POLICY

Dividend percentage of net income are :

- Net income up to Rp 10 billion : 35% ;
- Net income above Rp 10 billion - Rp 30 billion : 40% ;
- Net income above Rp 30 billion : 45%.

Comparative Financial Highlights 2013

| Financial Highlights | 2013 | 2012* | Var | %Var |
|--------------------------------------|-------|-------|-----|----------|
| Net Sales | 2.373 | 2.269 | 104 | 4,57% |
| Gross Profit | 638 | 600 | 38 | 6,28% |
| Income from Operation | 490 | 400 | 90 | 22,6% |
| Net Income attributable to: | | | | |
| Equity holders of the Parent Company | 308 | 219 | 89 | 40,39% |
| Non-controlling Interest | 30 | 35 | (5) | (14,14%) |
| Current Asset | 1.097 | 986 | 111 | 11,24% |
| Total Asset | 1.701 | 1.556 | 145 | 9,31% |
| Current Liabilities | 523 | 481 | 42 | 8,78% |
| Total Liabilities | 694 | 646 | 48 | 7,46% |
| Equity attributable to : | | | | |
| Equity holders of the Parent Company | 838 | 735 | 103 | 13,95% |
| Non-controlling Interest | 169 | 175 | (6) | (3,34%) |
| EPS | 214 | 152 | 62 | 40,39% |

Amount In Billion Rupiah except EPS

***) Restated**

Comparative Financial Highlights 1Q'2014

| Financial Highlights | 1Q'14(U) | 1Q'13(U)* | Var | %Var |
|--------------------------------------|----------|-----------|-----|--------|
| Net Sales | 628 | 500 | 128 | 25,71% |
| Gross Profit | 166 | 136 | 30 | 22,31% |
| Net Income attributable to: | | | | |
| Equity holders of the Parent Company | 83 | 51 | 32 | 62,32% |
| Non-controlling Interest | 5,9 | 5,5 | 0,4 | 7,9% |
| Current Asset | 1.097 | 939 | 158 | 16,86% |
| Total Asset | 1.716 | 1.508 | 208 | 13,82% |
| Current Liabilities | 459 | 382 | 77 | 20,19% |
| Total Liabilities | 620 | 552 | 67 | 12,21% |
| Equity attributable to : | | | | |
| Equity holders of the Parent Company | 921 | 790 | 131 | 16,52% |
| Non-controlling Interest | 175 | 165 | 10 | 6,27% |
| EPS | 58 | 36 | 22 | 62,32% |

Amount In Billion Rupiah except EPS

**) Restated*

Financial Ratio

| Financial Ratio | 1Q'14(U) | 1Q'13(U) | 2013 | 2012 |
|---------------------------|----------|----------|------|------|
| Net Sales Growth | 26% | | 5% | |
| Asset Growth | 14% | | 9% | |
| Equity Growth *) | 17% | | 14% | |
| Gross Profit Margin | 26% | 27% | 27% | 26% |
| Net Income Margin *) | 13% | 10% | 13% | 10% |
| Return on Assets | 5% | 4% | 20% | 16% |
| Return on Equity *) | 9% | 6% | 37% | 30% |
| Total Debt / Total Asset | 36% | 37% | 41% | 42% |
| Total Debt / Total Equity | 57% | 58% | 69% | 71% |
| Current Ratio | 239% | 246% | 210% | 205% |

**) attributable to Equity holders of Parent Company*

Sales by Region 2013

| Region | 2013 | | 2012 | | Inc / (Dec) | |
|--------------|--------------|-------------|--------------|-------------|-------------|--------------|
| | Rp | % | Rp | % | Rp | % |
| Local | 894 | 38% | 930 | 41% | (36) | -3,93% |
| Asia | 550 | 23% | 499 | 22% | 51 | 10,19% |
| America | 444 | 19% | 390 | 17% | 54 | 13,84% |
| Europe | 305 | 13% | 282 | 12% | 23 | 8,25% |
| Australia | 148 | 6% | 138 | 6% | 10 | 7,4% |
| Africa | 33 | 1% | 31 | 1% | 2 | 6,51% |
| Total | 2.373 | 100% | 2.269 | 100% | 104 | 4,57% |

Amount in Billion Rupiah

Sales by Region 1Q'2014

| Region | 1Q-2014 | | 1Q-2013 | | Inc /(Dec) | |
|--------------|------------|-------------|------------|-------------|------------|---------------|
| | Rp | % | Rp | % | Rp | % |
| Local | 198 | 32% | 198 | 40% | 0,25 | 0,13% |
| Asia | 150 | 24% | 102 | 20% | 48 | 46,55% |
| America | 133 | 21% | 98 | 20% | 36 | 36,47% |
| Europe | 94 | 15% | 62 | 12% | 32 | 51,02% |
| Australia | 43 | 7% | 33 | 7% | 9 | 28,04% |
| Africa | 10 | 2% | 6 | 1% | 4 | 66,28% |
| Total | 628 | 100% | 500 | 100% | 128 | 25,71% |

Amount in Billion Rupiah

Sales Performance 2013

| Market | Sales (Rp) | | | | Inc/(Dec) | |
|--------------|--------------|-------------|--------------|-------------|------------|--------------|
| | 2013 | % | 2012 | % | Rp | % |
| Export | 1.479 | 62% | 1.339 | 59% | 140 | 10,47% |
| Local | 894 | 38% | 930 | 41% | (36) | (3,93)% |
| Total | 2.373 | 100% | 2.269 | 100% | 104 | 4,57% |

| Product | Sales (Rp) | | | | Inc/(Dec) | |
|--------------|--------------|-------------|--------------|-------------|------------|--------------|
| | 2013 | % | 2012 | % | Rp | % |
| Filter | 1.687 | 71% | 1.560 | 69% | 128 | 8,2% |
| Radiator | 398 | 17% | 385 | 17% | 13 | 3,44% |
| Body Maker | 198 | 8% | 296 | 13% | (98) | (33,1%) |
| Trading | 329 | 14% | 290 | 13% | 39 | 13,5% |
| Others | 270 | 11% | 237 | 10% | 33 | 13,9% |
| (Eliminasi) | (509) | (21%) | (498) | (22%) | (11) | (2,3)% |
| Total | 2.373 | 100% | 2.269 | 100% | 104 | 4,57% |

Sales Performance 1Q-2014

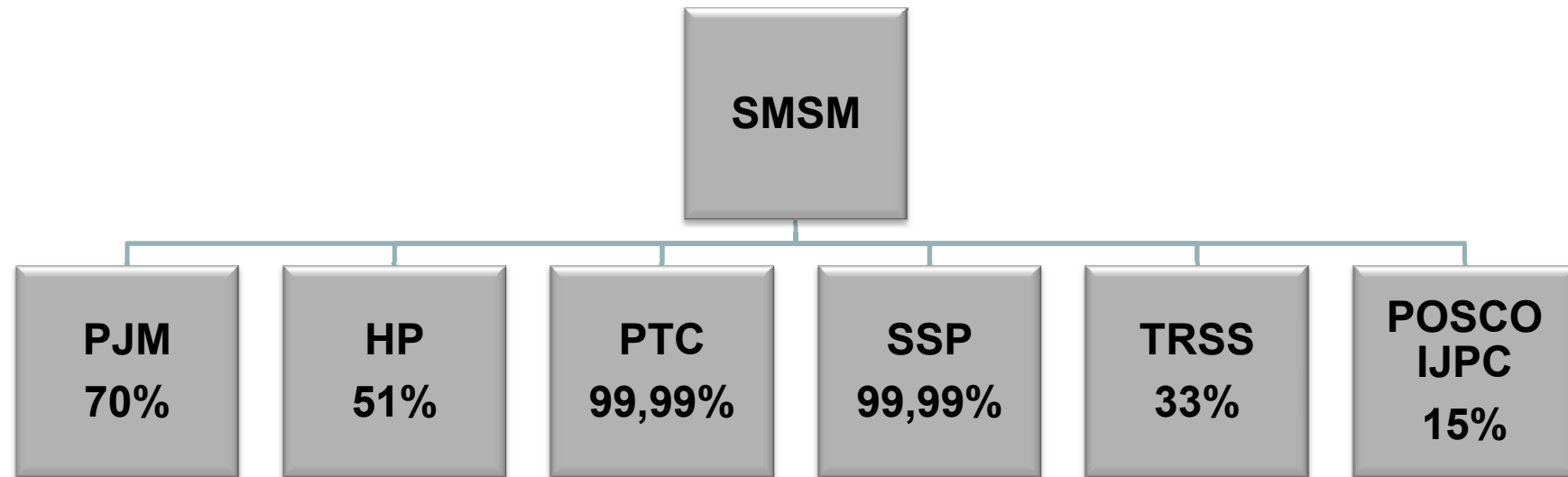
| Market | Sales (Rp) | | | | Inc/(Dec) | |
|--------------|------------|-------------|------------|-------------|------------|---------------|
| | 1Q-2014 | % | 1Q-2013 | % | Rp | % |
| Export | 430 | 68% | 301 | 60% | 128 | 42,54% |
| Local | 198 | 32% | 198 | 40% | 0,25 | 0,13% |
| Total | 628 | 100% | 500 | 100% | 128 | 25,71% |

| Product | Sales (Rp) | | | | Inc/(Dec) | |
|--------------|------------|-------------|------------|-------------|------------|---------------|
| | 1Q-2014 | % | 1Q-2013 | % | Rp | % |
| Filter | 481 | 77% | 354 | 71% | 127 | 35,99% |
| Radiator | 96 | 15% | 91 | 18% | 6 | 6,34% |
| Body Maker | 38 | 6% | 44 | 9% | (6) | (13,37%) |
| Trading | 76 | 12% | 74 | 15% | 2 | 3,30% |
| Others | 85 | 14% | 59 | 12% | 26 | 43,78% |
| (Eliminasi) | (148) | (24%) | (121) | (24%) | (27) | 22,24% |
| Total | 628 | 100% | 500 | 100% | 128 | 25,71% |

Bond Information

| | |
|---------------------------|---|
| Name | Obligasi Selamat Sempurna II Tahun 2010 Dengan Tingkat Bunga Tetap |
| Series and Maturity | <ul style="list-style-type: none"> • Seri A Rp.80.000.000.000,- Maturity 370 days [settle] • Seri B Rp.80.000.000.000,- Maturity 3 years [settle] • Seri C Rp.80.000.000.000,- Maturity 5 years |
| Interest | <ul style="list-style-type: none"> • Seri A 8,9% per year settle 13 July 2011 • Seri B 10,3% per year settle 08 July 2013 • Seri C 10,8% per year due 08 July 2015 |
| Interest basis | Quarterly basis |
| Guarantee | Clean basis |
| Proceeds of fund to | <ul style="list-style-type: none"> • Settlement of Bank Payable Rp180.000.000.000,- • Working Capital for payment of raw material, supporting material and finished good with maximum Rp 60.000.000.000,- |
| Listed on & Issuance Date | Indonesia Stock Exchange , July 09 th 2010 |
| Bond rating | idAA- (07April 2014) |

Structure of Company relationship with the Subsidiaries and Associates



PJM : PT PANATA JAYA MANDIRI
HP : PT HYDRAXLE PERKASA
PTC : PT PRAPAT TUNGGAL CIPTA
SSP : PT SELAMAT SEMPANA PERKASA
TRSS : PT TOKYO RADIATOR SELAMAT SEMPURNA
POSCO IJPC : PT POSCO INDONESIA JAKARTA PROCESSING CENTER

PT Panata Jaya Mandiri – PJM (Subsidiary Company)

- ❑ SMSM owns a 70% stake in PJM
- ❑ *Joint venture* with Donaldson Company Inc., USA

| Financial Highlights | 1Q'14 (U) | 1Q'13 (U) | 2013(A) | 2012 (A) | 2011 (A) | 2010 (A) |
|------------------------|-----------|-----------|---------|----------|----------|----------|
| Net Sales | 125 | 101 | 488 | 450 | 509 | 441 |
| Gross Profit | 28 | 23 | 118 | 106 | 116 | 91 |
| Income From Operations | 23 | 18 | 98 | 83 | 84 | 66 |
| Net Income | 17 | 14 | 73 | 62 | 61 | 48 |
| Current Asset | 248 | 194 | 239 | 181 | 200 | 163 |
| Total Asset | 320 | 269 | 312 | 260 | 281 | 242 |
| Current Liabilities | 61 | 37 | 69 | 43 | 53 | 72 |
| Total Liabilities | 72 | 49 | 81 | 54 | 65 | 81 |
| Total Equity | 248 | 220 | 231 | 206 | 216 | 161 |

Amount in Billion Rupiah **A = Audited**
U = Unaudited

PT Hydraxle Perkasa – HP (Subsidiary Company)

- ❑ SMSM owns a 51% stake in HP
- ❑ Manufacture dump hoist and body maker of dump truck, trailer, mixer, and tank

| Financial Highlights | 1Q'14 (U) | 1Q'13 (U) | 2013 (A) | 2012 (A) | 2011 (A) | 2010 (A) |
|------------------------|-----------|-----------|----------|----------|----------|----------|
| Net Sales | 50 | 55 | 243 | 340 | 310 | 229 |
| Gross Profit | 5,4 | 7 | 39 | 63 | 43 | 27 |
| Income From Operations | 2,6 | 3,2 | 24 | 47 | 32 | 18 |
| Net Income | 2,6 | 2,7 | 20 | 34 | 22 | 11 |
| Current Asset | 136 | 120 | 135 | 147 | 102 | 84 |
| Total Asset | 230 | 223 | 230 | 250 | 196 | 160 |
| Current Liabilities | 17 | 17 | 20 | 14 | 80 | 51 |
| Total Liabilities | 21 | 21 | 24 | 19 | 84 | 55 |
| Total Equity | 209 | 202 | 206 | 231 | 112 | 105 |

Amount in Billion Rupiah **A = Audited**
U = Unaudited

PT Prapat Tunggal Cipta– PTC (Subsidiary Company)

- ❑ SMSM owns a 99.9% stake in PTC
- ❑ Sole distributor that specializes on the trading of the Company products in Indonesia aftermarket sectors.

| Financial Highlights | 1Q 14 (U) | 1Q 13 (U) | 2013(A) | 2012 (A) | 2011 (A) | 2010 (A) |
|------------------------|-----------|-----------|---------|----------|----------|----------|
| Net Sales | 76 | 74 | 329 | 290 | 259 | 223 |
| Gross Profit | 12 | 10 | 49 | 39 | 34 | 31 |
| Income From Operations | 7 | 5 | 27 | 19 | 14 | 13 |
| Net Income | 5 | 3 | 20 | 13 | 10 | 10 |
| Current Asset | 142 | 125 | 138 | 120 | 113 | 100 |
| Total Asset | 148 | 130 | 144 | 126 | 119 | 105 |
| Current Liabilities | 82 | 73 | 84 | 72 | 56 | 54 |
| Total Liabilities | 86 | 76 | 87 | 75 | 58 | 54 |
| Total Equity | 62 | 54 | 56 | 50 | 61 | 51 |

PT Selamat Sempana Perkasa – SSP (Subsidiary Company)

- ❑ SMSM owns a 99.9% stake in SSP
- ❑ manufacturers rubber O-rings, rubber compounds, polyurethanes, and plastisol adhesives for automotive industries

| Financial Highlights | 1Q 14 (U) | 1Q'13 (U) | 2013(A) | 2012 (A) | 2011 (A) | 2010 (A) |
|------------------------|-----------|-----------|---------|----------|----------|----------|
| Net Sales | 46 | 30 | 138 | 115 | 108 | 106 |
| Gross Profit | 6 | 3 | 18 | 13 | 11 | 9 |
| Income From Operations | 4 | 2 | 11 | 7 | 5 | 5 |
| Net Income | 4 | 1 | 8 | 5 | 3 | 3 |
| Current Asset | 51 | 41 | 39 | 43 | 35 | 26 |
| Total Asset | 73 | 63 | 60 | 66 | 58 | 46 |
| Current Liabilities | 18 | 11 | 9 | 16 | 15 | 8 |
| Total Liabilities | 22 | 17 | 13 | 21 | 18 | 8 |
| Total Equity | 51 | 46 | 47 | 45 | 40 | 37 |

POSCO IJPC (Associate Company)

- ❑ Established in 2005
- ❑ Formerly PT International Steel Indonesia
- ❑ SMSM owns a 15% stake in POSCO IJPC
- ❑ *Joint venture* with POSCO and DAEWOO International Corporation
- ❑ Scope of activities mainly steel processing

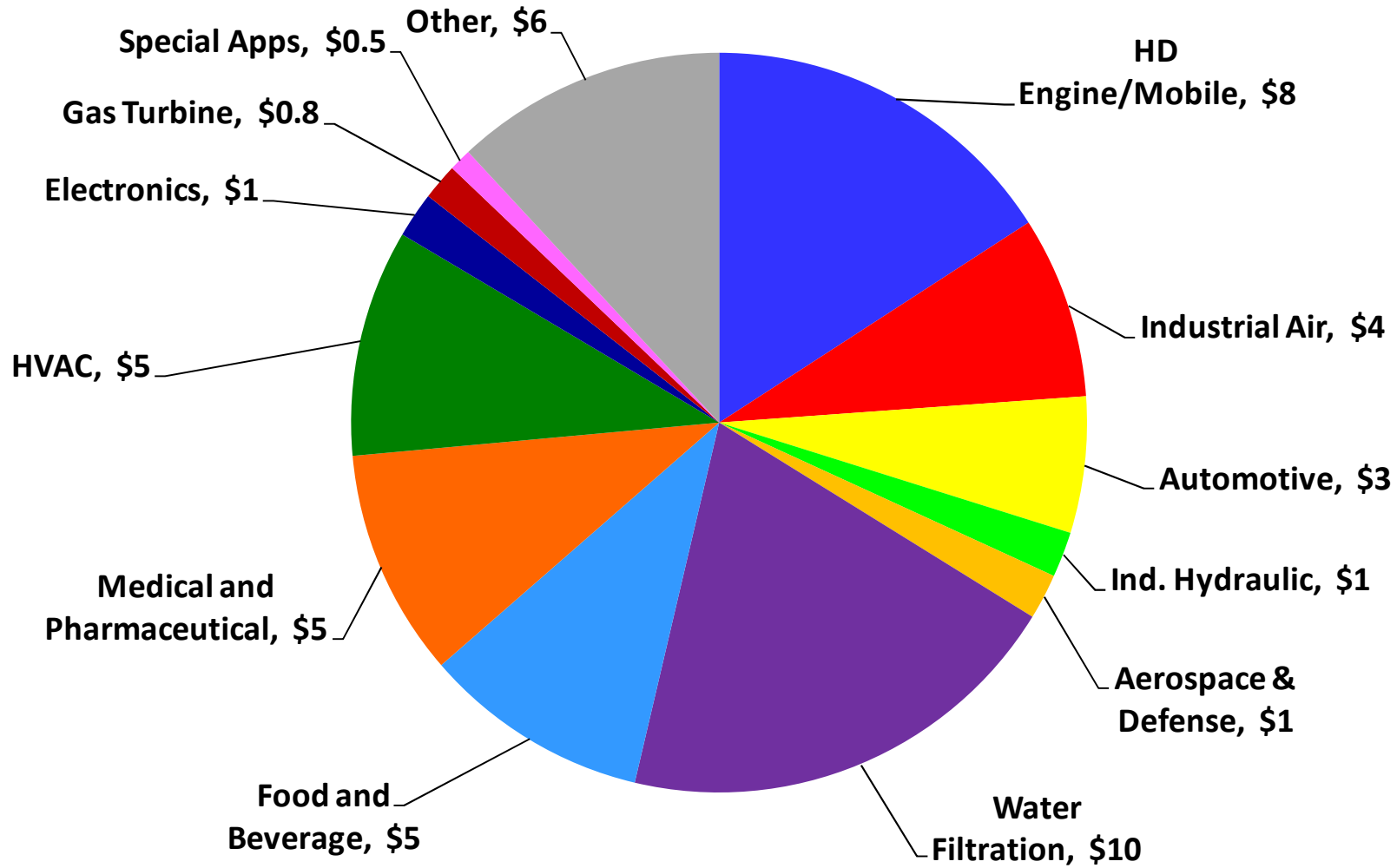
| Financial Highlights | 1Q'14(U) | 1Q'13(U) | '13 (A) | '12 (A) | '11 (A) | '10(A) |
|----------------------|----------|----------|---------|---------|---------|--------|
| Net Sales | 18,6 | 17,0 | 73,6 | 67,9 | 58,3 | 35,1 |
| Gross Profit | 0,3 | 1,2 | 2,7 | 2,5 | 3,3 | 2,5 |
| Net Income | 0,9 | 0,5 | (4,7) | (1,1) | 0,1 | 0,8 |
| Asset | 102,2 | 80,8 | 85,3 | 65,6 | 45,6 | 45,6 |
| Liabilities | 85,6 | 59,5 | 69,0 | 44,8 | 39,2 | 39,2 |
| Equity | 16,7 | 21,3 | 16,2 | 20,8 | 6,4 | 6,4 |

PT Tokyo Radiator Selamat Sempurna (Associate Company)

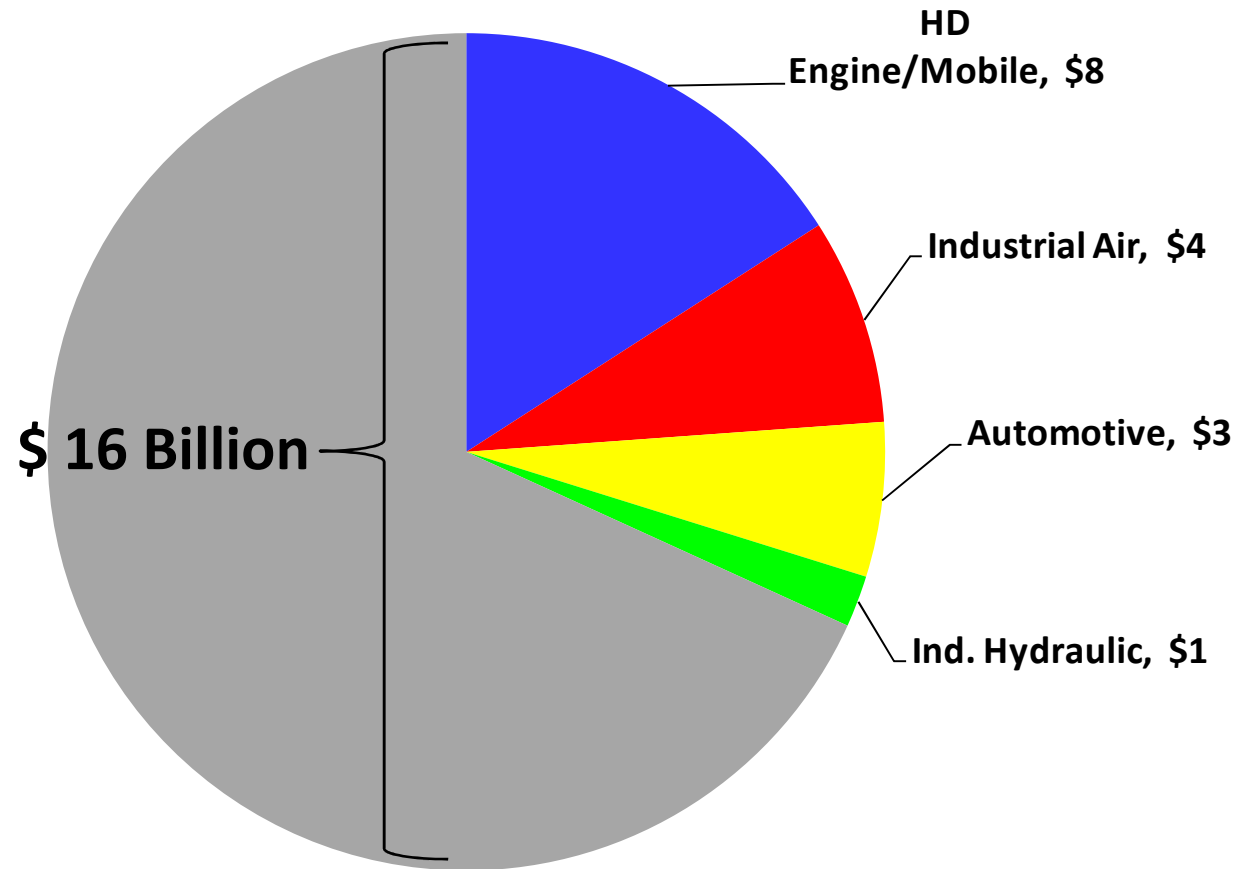
| | |
|-------------------------|---|
| Company Name | PT Tokyo Radiator Selamat Sempurna |
| Capital | Paid in Capital IDR 33.700.000.000 |
| Shareholder Composition | Tokyo Radiator Mfg. Co. Ltd 67% PT Selamat Sempurna Tbk 33% |
| Main Product | Heat Exchanger |
| Capacity | 150.000 pcs Radiator / year 125.000 Intercooler/year |
| Segmen Market | OEM |
| Commercial Operation | 04 June 2013 Loss as per 31 Mar 2013 : IDR 9,75 Bio (Audited) Loss as per 31 Mar 2014 : IDR 1,81 Bio (unaudited) |
| Auditor | Purwantono, Suherman & Surja (Ernst & Young) |
| Location | Komplek Industri ADR |

\$50 Billion Filtration Market

Source : Donaldson Company Inc. Presentation



\$16 Billion Targeted Filtration Market



Outlook 2014


| | 2014 (F) | 2013 (A) | 2012 (A) | 2011 (A) | 2010 (A) | 2009 (A) | 2008 (A) |
|---------------|-------------|-------------|-------------|-------------|-------------|-------------|-------------|
| Net Sales | 2.679 | 2.373 | 2.269 | 2.072 | 1.562 | 1.375 | 1.354 |
| Net Income *) | 320 | 308 | 219 | 212 | 150 | 133 | 91 |
| NPM | 12% | 13% | 10% | 10% | 10% | 10% | 7% |
| ROA | 20% | 20% | 16% | 18% | 15% | 15% | 11% |
| ROE | 37% | 37% | 30% | 32% | 29% | 27% | 17% |
| Debt/Equity | 62% | 69% | 71% | 70% | 88% | 73% | 58% |
| EPS | 222 | 214 | 152 | 147 | 104 | 92 | 64 |

Amount in Billion Rupiah except EPS

F = Forecast ; A = Audited

**) attributable to Equity holders of Parent Company*

Long-Term Goal in 5 year

- ❑ The Largest Filtration Manufacturer in Asia Pasific
- ❑  as One of World's Most Valuable Brands
- ❑ The Most Preferred Company to invest and to work for
- ❑ Committed to consecutive growth & financial performance
- ❑ Committed to strong dividend policy
- ❑ Sales more than IDR 4 Trillion FY 2017

Award



**Primaniyarta Award
(2009, 2011, 2012 & 2013)**
Global Brand Developer
Global Brand Creator



**SWA Magazine
(2010 & 2011)**
Top 50 Indonesia Global Brand &
Top 250 Indonesia Original Brand



**Rekor Bisnis
(2011)**
Recognition as The Greatest
Number of Filter Brand
Registration and The Most
Comprehensive Range Product



**Museum Rekor Dunia -
Indonesia
(2011)**
Recognition as The Largest
Seller and Manufacturer of
Filter Product in Indonesia



**Marketing Award
(2011 & 2012)**
Recognition as The Best in
Market Driving Company & The
Best in International Marketing
from Marketing Magazine



**Rekor Bisnis
(2012)**
Recognition for PT Hydraxle
Perkasa as The Largest Dump
Truck Body Manufacturers in
Indonesia

**Brand Champion
(2012 & 2013)**

Recognition as The Indonesia
Brand Champion of Most Widely
Used Car Air & Oil Filter from
Markplus Insight.



**Indonesia Living Legend
Brands
(2013)**
"Sakura" is recognized as one
of the **Indonesia Living
Legend Brands** based on
SWA Magazine

Milestone and Achievement 2014

- The Best Vendor Contribution for Automotive Parts 2013
- The Best Vendor Performance 2013
- Best Listed Companies 2014 in Diversified Manufacturing Sector
- Recognition as one of Indonesia Most Admired Company 2014 (#3) in the category of Automotive Spare Parts from Frontier
- Most Committed to a Strong Dividend Policy from Finance Asia





Thank You